

51.06.01 Naming Requests

Approved July 2, 2026
Next Scheduled Review: July 2, 2031



Regulation Summary

This regulation establishes gift eligibility standards to support a naming under System Policy *51.06, Naming of Buildings, Geographical Areas and Academic Entities*, including requirements for a major financial contribution, minimum gift receipt, and donor/honoree eligibility. The intent is to mitigate financial risk, ensure donor commitments are realized, and protect the member's reputational and financial interests.

Regulation

1. MAJOR FINANCIAL CONTRIBUTION

A donor gift qualifies as a major financial contribution eligible to support a naming request if: the gift will have a significant financial impact on the member receiving the gift; and the gift is sufficient considering the building, geographic area, or academic entity being named. In addition, an in-kind gift may support a naming request only if the member chief executive officer obtains review and approval from System Offices Budgets and Accounting and the Office of General Counsel prior to execution of the gift agreement and acceptance of the gift.

2. THRESHOLD GIFT RECEIPT

A member will not submit an agenda item to establish the naming of a building, geographical area, or academic entity until the member has received at least 10% of the total approved naming gift amount. A member rule or procedure may require a higher minimum gift receipt threshold for naming requests.

- (a) The percentage threshold must be satisfied using only received funds. Pledged but unpaid amounts will not count toward meeting this requirement.
- (b) No building signage, public announcements, maps, or ceremonial naming events may occur prior to satisfying the minimum received-funds requirement in addition to all other requirements of System Policy *51.06*, including Board of Regents approval.

3. DONOR/HONOREE NAMING RIGHTS ELIGIBILITY

- 3.1 Initial Donor/Honoree Eligibility. A member seeking a naming under System Policy *51.06* to honor an individual must conduct a review sufficient to determine that the naming honoree (donor or other individual) has conducted themselves consistent with the Principles of Ethical Conduct found in System Policy *07.01, Ethics*, including compliance with applicable local, state, and federal laws. A member's submitted naming agenda item must certify the member's completion of this review.

- 3.2 Gift Agreement Compliance. The donor must meet their obligations to or on behalf of the member, as stated in the applicable gift agreement. A donor's failure to meet their obligations may result in the member's request for the Board of Regents to revoke or revise the naming.
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Related Statutes, Policies, or Requirements

[Tex. Gov't Code Ch. 2165](#)

[System Policy 07.01, Ethics](#)

[System Policy 51.06, Naming of Buildings, Geographical Areas and Academic Entities](#)

[Member Naming Request Checklist](#)

Member Rule Requirements

A rule is not required to supplement this regulation.

Contact Office

Budgets and Accounting
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