

## 09.02.01 Official Messaging

Approved October 7, 2021  
Next Scheduled Review: October 7, 2026



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### Regulation Summary

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The official messaging of members of The Texas A&M University System (system) will comply with this regulation.

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### Definitions

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Click to view [Definitions](#).

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### Regulation

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A member's official messaging, such as signage, social media postings, press releases, news media interviews, and website postings, must be approved in accordance with applicable member rules or procedures. Each member chief executive officer will adopt necessary rules and/or procedures to implement this regulation and may delegate approval authority as needed to facilitate effective operations.

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### Related Statutes, Policies, or Requirements

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[System Policy 09.02, Use of System Names and Indicia](#)

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### Member Rule Requirements

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A rule and/or procedure is required to supplement this regulation.

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### Contact Office

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Office of the Chancellor  
(979) 458-6000