

## 09.02 Use of System Names and Indicia



Revised [April 11, 2019](#) (MO -2019)  
Next Scheduled Review: April 11, 2024  
Click to view [Revision History](#).

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### Policy Summary

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This policy explains the authority of the Board of Regents (board) of The Texas A&M University System (system) to adopt and protect official seals and other identifying marks of the system and its members. The seals and identifying marks of the system and its members may not be used without the express approval of the respective member chief executive officer or designee.

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### Policy

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#### 1. AUTHORITY

The board is authorized under state law to adopt official seals for the system and its members. The board has authority to protect the use of the names, logos, trademarks, and other identifying marks of the system and its members.

#### 2. APPROVAL

The names, logos, trademarks, seals, service marks and other identifying marks of the board, the system, and its members must be protected and cannot be used without the express approval of the chief executive officer or designated representative. The chancellor will take reasonable steps to enforce this policy as necessary.

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### Related Statutes, Policies, or Requirements

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[Tex. Educ. Code § 85.16](#)

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### Member Rule Requirements

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A rule is not required to supplement this policy.

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## Contact Office

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Marketing and Communications  
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