

## 03.01 System Mission, Vision, Core Values and Strategic Planning

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### Policy Statement

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The Texas A&M University System (system) is committed to meeting the challenges and opportunities of tomorrow by fulfilling its mission, achieving its vision, and upholding its core values through a proactive, comprehensive, and coordinated strategic planning framework.

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### Reason for Policy

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This policy establishes a mission, a vision, core values, and a Strategic Planning Framework that serves as a bridge between the system's mission and its vision. The purpose of the Strategic Planning Framework and core values is to:

- Serve as a roadmap to the future
  - Align resources
  - Foster collaboration and shared services
  - Enhance communication
  - Produce synergy of effort
  - Link budgets and planning
  - Integrate enterprise risk management
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### Procedures and Responsibilities

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#### 1. MISSION

The mission of The Texas A&M University System is to provide education, conduct research, commercialize technology, offer training, and deliver services for the people of Texas and beyond through its universities, state agencies, and health science center.

#### 2. VISION

The Texas A&M University System will reflect the diversity of the state and will be recognized as the top land-grant system in the nation.

### 3. CORE VALUES

The Texas A&M University System will be pre-eminent among higher education systems in America for its:

- 3.1 Core programs leading to mastery of critical thinking, verbal and written communication skills, computational competence, leadership development, and the ability to work collaboratively so that graduates may become productive and engaged citizens in their communities, states, the nation, and the world;
- 3.2 Commitment to educational opportunity and educational excellence that are foundations for a free society and its economy, the creation of knowledge that moves civilization forward, and for individual growth and fulfillment;
- 3.3 Faculty and staff whose superb communication, teaching, and research skills are continuously enriched with new instructional technologies and curricular innovations that enhance student learning, whose scholarly work demonstrates the highest intellectual standards, whose concern for students is evident, and whose entrepreneurial spirit leads them to seek new frontiers of knowledge, commercialization of technology, and opportunities for their students;
- 3.4 Learner-centered communities that stimulate intellectual attainment and development of the moral and ethical foundations that support a democratic society;
- 3.5 Focus on distinctive competencies that distinguish each member of the system within Texas and as viewed from a national and world perspective. Fostering shared services, collaboration and interconnectivity among system members that contribute to the vitality and well-being of the members individually and to the system collectively so that the system is greater than the sum of its parts;
- 3.6 Partnerships with business, industry, government agencies, public education, and non-profit groups that keep the system aware of changing economic, political, social, and cultural environments to ensure that its employees and graduates are prepared to support and serve the people of Texas;
- 3.7 Global role in higher education, research, and service with an international perspective this brings to its students;
- 3.8 Dedication to service and outreach that arises from the land-grant tradition upon which Texas A&M University was founded and that lives on in each of the universities, agencies and the health science center (HSC) of the system;
- 3.9 Commitment to outreach and development activities that nurture the relationship between our organizations and the communities/regions of Texas; and
- 3.10 High moral and ethical standards and conduct, which all employees and appointees support and model for our students and for all whom we serve.

## 4. STRATEGIC PLANNING FRAMEWORK

The Strategic Planning Framework includes, but is not limited to, the following elements:

- 4.1 **System Strategic Plan**: The System Strategic Plan is the umbrella document that guides and aligns all planning for the system. It is certified by the Board of Regents (board). The chancellor will report annually to the board on the progress made in achieving the goals of the System Strategic Plan.
- 4.2 **System Member Strategic Plans**: Each system member will have a System Member Strategic Plan that aligns with the System Strategic Plan and recognizes and supports any unique strategic goals of the system member.
- 4.3 **System Offices Strategic Plan**: The System Offices Strategic Plan aligns with the System Strategic Plan and recognizes and supports any unique strategic goals of the System Offices.
- 4.4 **Enterprise Risk Management**: Enterprise Risk Management assesses and defines actions to be taken by the system members, the System Offices, and/or the system to identify, monitor, and mitigate risks that threaten the achievement of strategic plan goals and/or continuing operational programs.

## 5. RESPONSIBILITIES

- 5.1 The chancellor is responsible for the implementation of this policy and will establish strategic planning processes, procedures, requirements, and standardized terminology to achieve a coordinated, aligned, accountable, and sustainable Strategic Planning Framework. The chancellor will ensure that each element of the Strategic Planning Framework is aligned with the programmatic budget process. The chancellor will approve each strategic planning element defined above.
- 5.2 System member chief executive officers (CEOs) are responsible for implementation and monitoring of all strategic planning elements for their university, agency, or HSC. CEOs will submit their Strategic Plans to the chancellor for approval before they are finalized and published.
- 5.3 The Office of the Chief of Staff will provide leadership, oversight, guidance, and assistance in all aspects of the Strategic Planning Framework.

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## Related Statutes, Policies, or Requirements

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[Strategic Planning](#)

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## Contact Office

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